

Can you make money with a podcast?

If you're searching for how to make money with podcasting then you've come to the right place. There's no doubt that online streaming has a lot of potential in it and thousands of people around the globe have made this their career path. One hot topic in this genre is podcasting. According to the recent survey by Edison Research, it is estimated that 90 million Americans are earning a *handsome income through podcasting*.

The real question that arrives here is: How they are earning this much? If you're thinking of starting a new career in the podcasting genre, there's never been a better time to start from today. In this post, we've shared how you can earn from podcasting. Different techniques are mentioned below to assist you in your journey towards success.

How to Monetize a Podcast streaming?

If you've chosen the path of podcasting streaming, it is essential to understand the key ways of earning through this platform. Here are a few ways that will benefit:

Sponsorship deals

Advertisement is one of the most profitable earning methods in podcasting. You don't need a broad audience to verify your sponsorship deal. There are a lot of firms out there that are giving good commission based on their Ads. So online Ads are the first earning method that you should look into.

Affiliate Marketing

Once you have a *specified audience on your podcast*, it is time to generate some handsome income. Affiliate marketing is at the top of this list. You can relate that many podcasting streamers suggest you buy a certain product. They are simply doing Affiliate Marketing for that product. Now once you have a broad audience, analyze your audience and make a monthly strategy. Reach out to a sponsor company and directly ask for an affiliate program. Once they see potential in your business, they will pay handsomely.

Podcasting based on audience

Many online streamers use podcasting sessions based on user content. This is a great option to engage with your visitors. It is important that you analyze your audience on a weekly scale.

You can start online coaching, brand advertisement, special session, paid membership, live session and much more. There are tons of ways you can use to monetize your podcasting business.

How much money can I make from podcasting?

The question *depends on your podcasting content*, country, and your audience. If you have a premium audience like they are living in High-develop countries than chances are you will get a big-budget sponsorship.

The next thing is your country and targeted audience. If you are targeting a local audience than you can earn \$500 - \$1000 from native Ads. If you have a broad audience that the figure will increase based on your audience.

In short, don't focus on earning right from the first day. If you have a passion for doing something, just do it. If you do this, companies will reach out to you and ask you to sponsor their products. Podcaster around the world earn a decent amount, so you better start streaming from today.